



# "Alliance e-Collaboration Portal" Wins Most Innovative Use of Infocomm Technology Award

Sembawang Shipyard's "Alliance e-Collaboration Portal" was awarded the National Infocomm Award (NIA) 2004 on 21st October 2004 for "The Most Innovative Use of Infocomm Technology (Private Sector)". This prestigious award was presented by the Minister for Information, Communication & the Arts, Dr Lee Boon Yang at a gala dinner held at Shangri-La hotel during the National Infocomm Awards ceremony.

The bi-annual NIA Award is jointly organized by the Infocomm Development Authority of Singapore (IDA) and the Singapore Infocomm Technology Federation (SiTF) to recognize innovative use of Information Technology (IT) by businesses. The awards are the highest IT industry accolade for Infocomm innovation in Singapore.

The portal idea was conceptualized by the SQCC (Safety, Quality & Cost Circle) team comprising members



The Alliance e-Collaboration Portal Team.



Mr Ong Poh Kwee, Managing Director, receiving the NIA Award from Dr Lee Boon Yang.

from our alliance partner, Shell International Trading and Shipping Co Ltd (STASCo), and Sembawang Shipyard in August 2000. The key objective of the SQCC team is to brainstorm ideas for continuous systems and processes improvement particularly in the areas of Health, Safety & Environment, Quality and Cost for both the alliance partners.

The portal is an important tool, jointly developed to provide direct communication and information links between Sembawang Shipyard and STASCo for continual improvement, as well as documenting, trending and diagnosis. Since the

official launch of the Alliance Portal with STASCo in London on 9 September 2002, the portal has raised the organization's service level up several notches. It has become an easy access point for key planning information and progressive reports to be made available to the Alliance partners at various stages of the vessel refit at the shipyard.

The active involvement and participation of the alliance community is crucial to the success of the Portal. In order to create a friendly and useful source of information and knowledge within the alliance relationship, information must be uploaded in real time as it becomes available. Key personnel from Sembawang Shipyard and Alliance partners are



Mr Jan Kopernicki (VP Shipping, STASCo) sharing the joy of receiving the NIA Award with our Chairman, Mr Heng Chiang Gnee. Both Mr Kopernicki and Mr Heng jointly launched the Alliance e-Collaboration Portal in London in September 2002.

appointed at various points of the refit process to provide the latest updates to this community. Examples of such information include the Project Manager's Office update of the latest project schedules and planning information; the

Document Control Centre compilation of the refit vessel's Dimension Inspection Charts and Technical Reports; and the Alliance Stores frequent updates on the movement and arrival of the alliance partners' spares housed at the shipyard location. This information comes together to provide a comprehensive one-stop location for all refit information pertaining to the alliance partners.

Receiving this award is recognition of our relentless effort to drive our e-Thrust, which is to become an Electronically Enabled Organization (EEO), and to build a Management Information Systems Framework that will transform our business. The Alliance e-Collaboration portal

is a key deliverable to meet this strategic intent.

More importantly, the award shows that useful innovations can be birthed from joint development projects with our customers. This is an achievement not only for Sembawang Shipyard but also for our alliance partners. The award has also given recognition to our continual drive towards Total Customer Solutions and to stay ahead of our competitors.

We are proud to be the first shipyard to win this prestigious National Infocomm Award and to be acknowledged as a leader in our industry in using IT to enhance our competitive edge.

## Quotes from the team members

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“I am so happy that our portal made it to the top in this biannual award. This is the most prestigious national award in the Infocomm industry, which many companies in Singapore would 'dream' of winning. We have proven once again that with the “can do spirit” of Sembawang Shipyard, anything is possible!”  
~ Lee Chau Hee, IS Manager

“Winning the NIA 2004 award is a great achievement for SSPL and also for me. Being the IT developer for this world's first Alliance e-Collaboration portal, I feel privileged to be a part of the team and I am happy that we achieved this prestigious award. Much hard work and effort was put in to develop the portal and I am proud that we have been rewarded with such a prominent award.”  
~ Ravi Kiran, Senior Software Engineer, Application Development, IS Dept

“I feel honored and proud to be part of the team and of winning the National Infocomm Award 2004, although I'm a relatively new employee at SSPL. It's a great feeling for me to be able to play a part in achieving a national award.”  
~ Bahron Yusof, Assistant Stores Officer

“Achieving the National Infocomm Award 2004 was the proudest moment of my life. The portal is very usable and functionally effective, and I am happy and pleased that it has won the award.”  
~ Stephen, Project Manager's Office

“I feel honored to be given the opportunity to work as a team member in setting up the Alliance e-Collaboration Portal. This world's first innovative web-based application is designed to facilitate ship refits between SSPL and our alliance partners. It shows how the ship-repair industry can successfully use technology to improve the way we do our business together. I would like to express my heartiest congratulations to SSPL for winning the National Infocomm Awards 2004. It is such a remarkable achievement.”  
~ Samad, Document Control Center 