

Behavior-based Safety (BbS) Launch

October Issue



3rd September 2002 marks a very important day in the history of Sembawang Shipyard-, it was a day when our Behavior-based Safety (Bbs) was officially launched. We were honoured to have guests from Ministry of Manpower (MOM), Association of Singapore Marine Industries (ASMI), Det Norske Veritas (DNV), Singapore and Ngee Ann Polytechnic to witness the launch.

Our Guest-of-Honour, Mr Tan Pui Guan, Divisional Director from Occupational Safety and Health Division of MOM and Mr Heng Chiang Gnee, Chairman of Sembawang Shipyard launched the event by unveiling the 'Be Safe Together We Care' logo.

One of the highlights in the BbS launch was the presentation of certificates by DNV to Sembawang Shipyard. Mr Ong Poh Kwee, Executive Director, on behalf of Sembawang Shipyard received the ISO14001, ISO9001 and International Quality Rating System (IQRS) certificates from Mr Robert Loseth, Regional Manager from DNV.

Following the certificate presentation, Mr Neo Choon Gee, Assistant General Manager (Operations) gave a brief presentation on the BbS programme in the yard and the HSE Diary - an innovative creation by our own people specially for BbS. As explained by Mr Neo in his speech, BbS is a process for positively reinforcing "Safe" behaviors and identifying and correcting "At Risk" behaviors. Mr Neo also highlighted that having a well-implemented BbS programme would strengthen our HSE management systems, and most importantly, encourages positive behavior amongst our workforce. The Company's aim is to involve all employees in creating a 'No Blame' culture, and influence employees to adopt a positive approach towards Health, Safety and Environment.

The event was then rounded up with the presentation of HSE Campaign Prizes to the winners by Mr Ong Poh Kwee, and the viewing of exhibits put up by the respective winners. All guests, before leaving, were also presented with a complimentary copy of the HSE diary as a souvenir.



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